



STUDY DAY – NOVEMBER 21, 2024

Navigating IP Frontiers

**Capita Selecta on Trademarks, Designs,
Patents, GIs and Greenwashing**

CHOCOLATE NATION, ANTWERP | 8:30 am - 5:00 pm

STUDY DAY PROGRAM

MORNING

- 8:30 am **Registration**
- 8:50 am **Welcome & Introduction**
Sophie Lens, *President of BNVBIE / ANBPPI*
François Gevers, *President of the Belgian group of AIPPI*
- 9:00 am **Panel 1 – UPC: is the honeymoon over?**
Moderator: Domien Op de Beeck, *Partner & Attorney-at-law* – Bird & Bird
Part 1: UPC Case Law update
Part 2: Panel discussion on UP/UPC
Speakers:
Christian Dekoninck, *Partner & Attorney-at-law* – Taylor Wessing
Sam Granata, *Judge* – UPC & Antwerp Court of Appeal
Jürgen Hassa, *European Patent Attorney & Head of IP Litigation* – UCB Biopharma
Ceren Okat, *European Patent Attorney & IP Business Partner* – Philips
- 10:45 am **Coffee Break**
- 11:15 am **Panel 2 – The EU Design Package and recent European case-law on Designs rights**
Moderator: Domien Op de Beeck, *Partner & Attorney-at-law* – Bird & Bird
Speakers:
Michaël De Vroey, *Partner & Attorney-at-law* – Simont Braun
Benjamin Gevers, *Intellectual Property Attorney* – Gevers
Annick Hagenaers, *Intellectual Property Attorney* – Gevers
- 12:30 am **Lunch Break**

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STUDY DAY PROGRAM

AFTERNOON

1:30 pm

Panel 3 – Expanding and unifying laws on Geographical Indications and Greenwashing

Moderator: Sophie Lens, *Counsel & Attorney-at-law* – Altius

Speakers:

Olivier Vrins, *Partner & Attorney-at-law* – Altius

Eric De Gryse, *Partner & Attorney-at-law* – Simont Braun

Coffee Break

3:00 pm

Panel 4 – Upcycling, rebranding, debranding, repairing, etc. : a trademark infringement ?

3:30 pm

Moderator: TBC

Speaker:

Marie Keup, *Counsel & Attorney-at-law* – Taylor Wessing

Martin Senftleben, *Professor of IP Law and Director of the Institute for Information Law at the Amsterdam Law School & Attorney-at-law* – Bird & Bird

Florence Verhoestraete, *Partner & Attorney-at-law* – Nauta Dutilh

5:00 pm

Q&A and Conclusion

5:30 pm

Visit Chocolate Museum & Reception with drinks

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PRACTICAL INFORMATION

Updates: Make sure to check <https://www.aippi.be/events> for latest updates on the program.

Date: November 21, 2024

Location: Chocolate Nation
Koningin Astridplein 7
2018 Antwerpen

Language: English

Registration: In writing before November 14, 2024, preferably by completing this registration form and sending it to: aippi@arnold-siedsma.be and after payment of the registration fee.

Registration type	Fee*
BNVBIE / AIPPI- (BE, NL, FR...) members	240 €
Members BMM / LES / BVA / VSMR	260 €
Magistrates	190 €
Non-members	290 €
Students	105 €

***You may deduct 20 EUR if you do not wish to attend the Museum Visit.**

Payment: IBAN BE66 7360 3238 6243
Communication: "[Name participant] + Study day 21/11/2024"
Invoices exclusively **upon request**.

Reimbursement only after written cancellation (after deduction of 25€ administrative costs) by November 3, 2024. Should you not be able to attend, you can have a colleague replace you. In that case, please let us know asap.

Certificates: Certificates for points awarded to this Study Day by the Flemish, French and German speaking Bar Councils will be sent by e-mail after the study day **upon request**. Certificates can only be delivered to persons who have attended all sessions of the study day.

Privacy: The personal data that you provide will be processed in accordance with our [privacy policy](#) to invite you to our meetings and other activities. The data controller is the BNVBIE vzw / ANBPPI asbl, with registered offices at 8 Stuiversstraat, 1000 Brussels and entreprise number 0409.003.963. For questions or to execute your rights (e.g. to consult and correct your personal data) please send an e-mail to aippi@arnold-siedsma.be.

CONTACT: AIPPI@ARNOLD-SIEDSMA.BE

REGISTRATION FORM

Name:

Profession:

Firm:

Category: AIPPI Belgium
 ABA-BVA / LES / AEDC / BMM / VSMR
 Non-member
 Student
 Magistrates

Package: Study Day + reception
 Study Day + Museum visit + Reception

Tel:

E-mail:

Date:

Signature: